

Is your talent pool a puddle?

How accurate is the information?

And what does it really tell you about your contacts and candidates?

As a recruiter, you work hard to connect with valuable contacts at all the right places—job fairs, campus recruiting events, open houses. You probably even have a pile of business cards stacked in a desk drawer. So, what happens to all that information? How do you keep up with it? How do you reach out to the contacts you've made? And how do you communicate with them in an organized way as they change from freshmen to juniors, as their interests change, as their skill sets deepen? As they change jobs? As they retire?

There are so many moving parts when it comes to the business of managing your talent pool, that it's almost as if the pool itself is a living, breathing entity! In fact, the term 'talent community' is becoming popular in organizations that understand the value of relationship building and creating an environment where you are not only in contact with your candidates, but they are in contact with you, and even in some cases they're in contact with each other.

It's a place where the whole is far greater than the sum of its parts. And it's why Peopleclick has developed Contact Management.

Introducing **Contact Management** from **Peopleclick**

A new way to fill your talent pipeline,
not with any old data, not even with simply
the 'right' data, but with a ready talent force
of people you know are interested.



Interested?

Contact Management

is a key component of successful recruiting that enables

innovation

multiple channel recruiting

the power of relationships



Contact Management is designed specifically for recruiting and sourcing. This innovative solution takes all the data you've worked so hard to collect and puts it to work for you in a way that helps you keep your talent pool full.

- Generate proactive and personal communication that fosters interest, loyalty and brand recognition
- Promote relationship building with all contacts: acquaintances, graduates, passive candidates, retirees, alumni
- Target individuals with innovative marketing campaigns
- Provide open feedback in conjunction with your recruitment management solution to supply updates as candidates move through the hiring process
- Keep potential candidate information up-to-date and current
- Offer a means for contacts to opt-in and opt-out from your career site

Contact us to find out more about Peopleclick Contact Management™ and learn how this important offering will help you and your candidates create new channels of communication that are vital in today's recruiting environment.

Peopleclick®

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www.peopleclick.com

Key Capabilities

Contacts – Capture full or partial contact information. Add, edit, and record interactions and scheduling alerts.

Sources – Create contacts manually, by vCard, or by import.

Diary – Record a complete history of interactions with your contacts.

Pooling – Categorize contacts according to shared interests, create recruiting teams, identify groups as public, shared, or private.

Campaigns – Develop creative marketing campaigns. Invite your contacts to company events. Notify them of upcoming positions. Send them newsletters and promotional items. Schedule recurring communication to any number of individuals or groups.

Alerts and Notifications – Set reminders to remember to reach out.

Administration – Configure options for roles and permissions.